





#### 1. Business, Administrative & Contact Information

- a. Business name: Abdulrahman F.AlAmoudi & Partners Electromech. & Safety Co. L.L.C (AESCO L.L.C)
- **b. Business type:** Fire Fighting / Power Systems / Green Solutions / Computer Site Preparation/ Systems Integrator
- c. Company registration number: 2050085664
- e. Fax: +966 138448629
- f. E-mail: info@alamoudi-sa.com
- g. Cell: +966544607770 ServiceCenter +966565048765 Eng. AbdulWadood Zaki-AlMadina +966553571684 Eng. Anas Ahmad – Jeddah +966546037604 Anas Salamah– Riyadh +966544607772 Rami Qaisi-Eastern Region
- h. Physical address:
  Riyadh-King AbulAziz Road,
  Dammam-King Fahad Road AlOtaishan Tower 307,
  Jeddah-Palestine Street
  Madina King Faisal Road
- i. Postal Address: P.O.Box, 2670 Zip Code, 32274
- j. Banking details: Alahli Bank (NCB)

Bank: National Commercial Bank (NCB) ALAHLI

**Branch: DAMMAM** 

Account number: SA3710000005378103000104

Branch code:

Account manager: Isam Darrage
Account managers details: CFO





#### 2. Introduction

#### a. Company History

This New Branch of establishment was established in the year 2012, from the original business & factories in marble cladding & contracting establishment, basis on the Green products of Fire Fighting Equipment's & Systems.

Lately the world trend is to invest in Green technologies, and we are here with this establishment trying to change the culture to green aspects, lately we executed one of the most important projects in the green Fire Fighting using the technology of Aerosol FireFighting systems with Royal Commission, as we persisted to enter the market through a huge reference.

#### b. What the company does

well, obviously the main activity of our company is to spread the new technology of the green fire fighting systems, in parallel we are doing the business of Computer Site Preparation, also providing the complete solution with a green aspect.

#### 3. Strategy

#### a. Vision statement

Going further with the future strategies, we are in the scope to have all our products of the green aspect, so all other products that will be added to our profile later will have the same materialistic purpose of environmentally green.

#### b. Mission statement

Our Mission as many companies & establishments, is to grow up, and to have a variety of selective products, with a special kind of service, we are looking to have a team of employees that have enough experience & magnificent vision.

#### c. Values

Leadership Honesty & Integrity Quality & Safety

#### d. Business goals & objectives

Changing the culture of consumption is the main idea of our establishment, while all the world is suffering from the increase of the row materials expenses, other point is that the green & environmental products helps to reduce costs, so our main objective is to reach clients minds and to convince to use the new





technologies that are offered over the world with the lowest cost, and to sustain the quality required.

#### e. Business strategy

The diversification, organic growth, growth by acquisition, is our strategy of growth, since we can complete the quality service that we apply, then the survival of our establishment, and this which can guarantee the continuity & growth.

#### f. Economic intent

AESCO L.L.C does have a desire for expanding to a huge investment in manufacturing the Aerosol systems in Saudi Arabia to serve the whole levent, Gulf, & Far east with another R&D ideas to improve the products in hand with the scope of green.

Financially, our plans usually inject a huge capitals, with a various shares that complies a bulk of financial cash flow especially for any significant manufacturing ideas.

#### 4. Business concept

#### a. Business concept

Our main goal is to work with the latest green technologies that will lead the Kingdom Of Saudi Arabia to be the first country in GCC & the Middle east using effective & clean systems.

#### b. Products

. Fire Fighting & Safety: As mainly we are dealing with FirePro "Fire

FirePro.

Extinguishing Aerosol Systems" this new product does have the following features:

- Its using the green salts (K2Co3) Potassium Carbonate instead of the poisonous Toxic gases of the old systems.
- Doesn't need for any piping or chamfering or welding, its easy to install in any project's phase.
- Doesn't contain any pressurized units.
- Doesn't deplete 02 in the places where FirePro were installed.
- Doesn't need any maintenance during the 15 years of installation.
- Approved by NFPA, UL, SASO, LPCB, BSI, KEMA, ROYAL COMMISSION OF KSA, PUBLIC GUARDIAN OF KSA, Saudi Arabia Civil Defense, ULc.....etc.
- Doesn't harm Humans, Equipment protected by FirePro, where its having both the Green Lable
   & Ozone friendly certificates.
- Applicable for all types of fire such classes A, B, C, F.
- Doesn't need for the Complete ISOLATION or Insulation that other systems do.
- Is low cost efficient by 50-70% les than the other systems.
- Available in stock for a delivery maximum of 1 week.





#### ii. Power Systems:



Such as the UPS "Uninterruptible Power Supplies", dealing with the ranges of Single & Three Phase, Line Interactive & True Online Double Conversion types, we bring the best qualities of Europe, one of our manufacturer's name is POWERTRONIX-ITALY.

Other we supply Generators, we also deal with the standalone types, we import Till the 500 KVa's.

#### iv. Fire Alarm Systems:



AESCO is the DISTINCT OFFICIAL PARTNER with KENTEC ELECTRONICS, all systems for fire alarm & fire extinguishing panels & accessories.

Kentec offers the most comprehensive range of Conventional, Analogue Addressable Fire Detection and Extinguishant Control Panels available. Our Custom Build Service is also highly regarded in the industry and utilizes our expertise in Control Panel technology to design and build high quality products to exacting customers specifications. Marine products are now an important part of our product portfolio.

#### c. Services

We apply the following services:

- I. Maintenance contracts for Firefighting & Fire Alarm systems.
- II. Maintenance for all server rooms.
- III. IT Consultation Services.
- IV. Power Consultation Services.
- V. Design & consultation services for electromechanical projects.

#### ci. Business competitiveness

Our competitive in the market have their own ethics & values which we appreciate, but why deal with our establishment rather than other establishments & companies? there are many reasons behind that such as:

I. Our delivery for the materials doesn't exceed the 15 days as maximum, due to the materials that we are dealing with, & due to the stock that we have in our warehouses, we have a 1000m2 warehouse.





- ii. Our project execution is very fast and can be done within the planned period of any project, due to our expert technicians, & the senior management of our engineers, also due to the products type that we are dealing with, as they don't need long period in installation.
- iii. Since our products are green, so they have no Toxity on human presence, which is not available with our competitors.

#### e. Quality policies

Our quality is taken from the quality of our products that we are dealing with, the minimum certificates that we have with our product start by the ISO9001, going through the international laboratory testers like the UL, ULc, BSI, LPCB, KITEMARK, GREEN LABLE, KEMA, CESI......etc., and through the high standards such as the NFPA & BSI standards.

#### 5. Management & Ownership

a. Directors

Mr.AbdulRahman Fahad Alamoudi Email: a.fahad@alamoudi-sa.com

Mr.Fahad Almoudi Email: <a href="mailto:chairman@alamoudi-sa.com">chairman@alamoudi-sa.com</a>

Mr.Ali AlKhathami Email: a.khathami@alamoudi-sa.com

b. Managers

Email: anas.khalil@alamoudi-sa.com
Eng.Anas. Khalil

Eng.Rami Saleh AlQaisi Email: m.rami@alamoudi-sa.com

c. Office and administrative personnel

Mr. Anas Salamah Email: Operation@alamoudi-sa.com
Mr. Maytham Mahousi Email: info@alamoudi-sa.com





#### c. Services

#### d. Business competitiveness

Ability of a firm or a nation to offer products and services that meet the quality standards of the local and world markets at prices that are competitive and provide adequate returns on the resources employed or consumed in producing them.

#### e. Quality policy & objectives

We will consistently provide products and services that meet or exceed the requirements and expectations of our customers. We will actively pursue ever improving quality through programs that enable each employee to do their job right the first time and every time.

#### f. Service pledge

AESCO L.L.C has a reputation as a well performing, low cost Products. We are always striving to improve the service we offer to our customers by listening and responding to resident's needs. our Customer Pledge describes our service standards - the levels to which you can expect us to perform to when delivering our services. we will continue to deliver services in the most cost effective and efficient way to provide the best possible value for money for our customers.

#### q. Business model

Quite simply, the business model is how the company makes money. It also explains the sources of the company's revenues, how much these sources pay and how often. So it's not enough to say that a company sells firefighting or power systems. You need to go deeper and learn the structure through which the dollars are earned.

The business model also refers to how product delivery brings in revenue. our business model rests on giving away the handle and making profits from a steady stream of high-margin firefighting sales at least for the starting business time.

#### h. Value chain

The idea of the value chain is based on the process view of organizations, the idea of seeing a manufacturing (or service) organization as a system, made up of subsystems each with inputs, transformation processes and outputs. Inputs, transformation processes, and outputs involve the acquisition and consumption of resources - money, labour, materials, equipment, buildings, land, administration and management. How value chain activities are carried out determines costs and affects profits.

#### i. Office and administrative personnel

- Riyadh Office: Anas Salamah

- AlMadinah Office : Abdulwadood Zaki, Eng.

- JeddahOffice: Anas Ahmad, Eng.- Dammam: Rami Qaisi, Eng.





#### i. Professionals & Advisors

- M.Rami Qaisi +966 544 607772

#### k. Accountants

- Issam Darrage
- Mohammed Abu Awad
- Akram Mohammad

#### 5. Current customers & projects

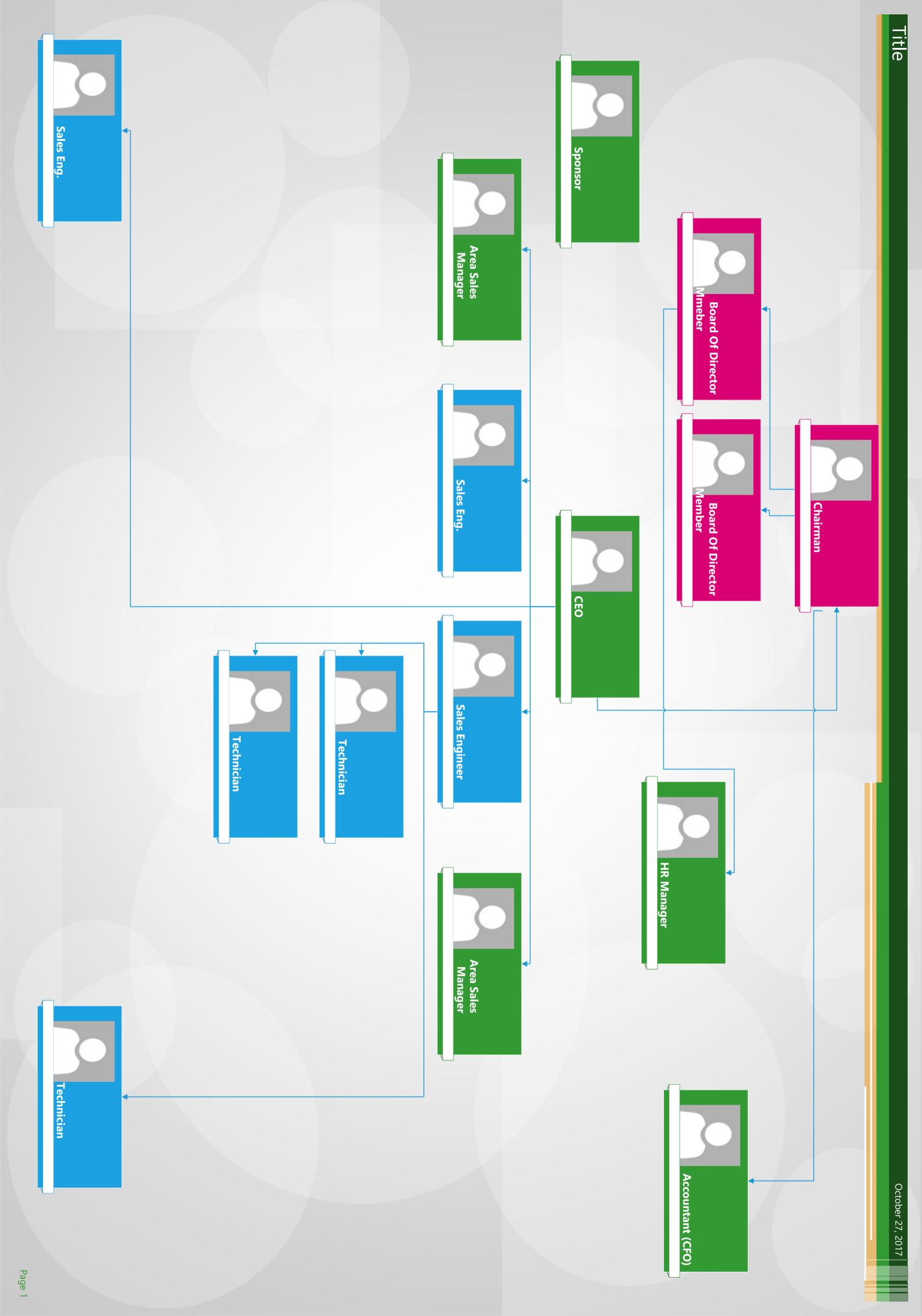
- Movenpick Hotel, server room and plant rooms, computer room
- Bahrain Credit, server room
- Southern Tourism, engine room
- General Contracting 6. Tabreed Bahrain 7. Rawabi Telecom, telecom cabinets
   Great Lakes, engine room
- Future Bank, IT rooms
- · Bahrain Middle East Bank, IT rooms
- Transworld Computer, IT rooms
- Capital Management House, IT rooms
- Airmec, server room
- · Almanaratain, server room
- Kuwait Finance House, server room
- Gulf Finance House, server room
- Four Square Contracting Services
- United Gulf Bank, server room
- Mantech Computer, server room
- Yateem Oxygen, server room
- Sarasin, IT room
- Murano Design and Build, IT room
- 40 Vity Bank, IT room
- · Unicorn Bank, IT room
- DELTA Co. –Elkharj-RIYADH
- Royal Commission Server Rooms-Eastern Region
- Royal Commission Telecommunication Rooms
- Jubail 2 Transformer Rooms
- Zamil Co. Electrical Rooms & Medium Voltage Rooms
- Bin Laden Generator Rooms
- Gulf Interglen Itd Telecommunication Rooms
- Um-El Qara University-Mekkah
- EMAAR Towers Jeddah Gates- Jeddah
- Ministry Of Interior-Riyadh
- Ministry Of Foreign Affairs-Riyadh
- El-Ajou Medical Supplies-Riyadh
- Al-Mane'e Hospital-AlKhobar
- World assembly of Muslim Youths WAMY-Dammam
- Saudi Business Machine- Riyadh
- KEMPINSKI Hotel tower-AlKhobar
- AlOthman Holding Towers-AlKhobar
- Nesma & Partners
- ARAMCO
- Cornich Towers-Jeddah
- Saudi German Hospitals-Mekkah, Dammam, Jeddah, Riyadh





### SAUDI ARABIA REFERNCE LIST

CLIENT NAME	APPLICATION	TERRITORY	PROJECT DETIALS
UM AL QURA UNIVERSITY	UNIVERSITY, GENERATOR, ELECTRICAL, PUMP, MDB, METERING, CONTROL ROOMS	MAKKAH	UM AL QURA UNIVERSITY
KHURAIS MALL	MALL, RMU, ELECTRICAL, GENERATOR, TRANSFORMER, METERING	RIYADH	KHURAIS MALL
AL AHSSA MALL	MALL, RMU, ELECTRICAL, GENERATOR, TRANSFORMER, METERING	DAMMAM	AL AHSSA MALL
DHAHRAN MALL	MALL, RMU, ELECTRICAL, GENERATOR, TRANSFORMER, METERING	DHAHRAN	DHAHRAN MALL
TALA MALL	MALL, RMU, ELECTRICAL, GENERATOR, TRANSFORMER, METERING	RIYADH	TALA MALL
NAKHIL MALL	MALL, RMU, ELECTRICAL, GENERATOR, TRANSFORMER, METERING	AL QASIM	NAKHIL MALL
OLAYA RETAIL CENTRE	MALL, RMU, ELECTRICAL, GENERATOR, TRANSFORMER, METERING	RIYADH	OLAYA RETAIL CENTRE
SAHARA PLAZA	MALL, RMU, ELECTRICAL, GENERATOR, TRANSFORMER, METERING	AL QASIM	SAHARA PLAZA
AL SALAM MALL	MALL, RMU, ELECTRICAL, GENERATOR, TRANSFORMER, METERING	RIYADH	AL SALAM MALL
PRINCESS SARA PALACE	PALACE, ELECTRICAL, MDB ROOMS	RIYADH	PRINCESS SARA PALACE
AL NADA PALACE	PALACE, ELECTRICAL, MDB, METERING ROOMS	RIYADH	AL NADA PALACE
KIMPINSKI HOTEL	HOTEL, GENERATOR, ELECTRICAL, PUMP, MDB, METERING, CONTROL ROOMS	AL-KHOBAR	KIMPINSKI HOTEL
FAIRMONT HOTEL	HOTEL, GENERATOR, ELECTRICAL, PUMP, MDB, METERING, CONTROL ROOMS	RIYADH	AL HUKAIR
JEDDAH GATE CITY	COMMERCIAL/RESIDENCIAL COMPOUND, GENERATOR, ELECTRICAL, PUMP, MDB, METERING , CONTROL ROOMS	JEDDAH	ZUHIER FAYEZ, KEO CONSULTANTS
AL RAJHI COMPOUND	COMMERCIAL COMPOUND, ELECTRICAL, GENERATOR, TRANSFORMER ROOMS	HAIL	AL RAJHI COMPOUND
IKEA	SUPER STORES, ELECTRICAL, CONTROL, GENERATOR, METERING ROOMS	RIYADH	IKEA
AL TAMMIMI MARKET	SUPERMARKETS, ELECTICAL , MDB, TRANSFORMER, LV ROOMS	DAMMAM	AL TAMMIMI MARKET
AL -OTHAIM MARKET	SUPERMARKETS, ELECTICAL, MDB, TRANSFORMER, LV ROOMS	RIYADH	AL -OTHAIM MARKET
MAADAN PLANT	OIL COMPANY, ELECTICAL, MDB, TRANSFORMER, LV, MV ROOMS	RAS EL KHAIR	MAADAN PLANT
UNITED CEMENT FACTORY	CEMENT FACTORY, ELECTICAL, MDB, TRANSFORMER, LV, MV ROOMS	JEDDAH	UNITED CEMENT FACTORY
NOKIA BUILDING	COMMERCIAL BUILDING, ELECTRICAL, TRANSFORMER, MDB ROOMS	RIYADH	NOKIA BUILDING
MBC TV CHANNEL	TV CHANNEL, ELECTRICAL ROOMS	RIYADH	MBC TV CHANNEL
AlMutahida Factory	Metal Factroy, METERING , ELECTRICAL , MDB, TRANSFORMER ROOMS	JEDDAH	AlMutahida Factory
EMAAR JEDDAH GATES	RESIDENTIAL & COMMERCIAL	JEDDAH	EMAAR JEDDAH GATES
EXTRA	ELECTRONIC SHOP, ELECTRICAL & CONTROL ROOMS	JEDDAH JAZAN MADINA MEKKAH RIYADH, QASIM, SKAKA, KHOBAR, DAMMAM	EXTRA
AL MUWASAT HOSPITAL	HOSPITAL , GENERATOR, ELECTRICAL, X-RAY, TRANSFORMER	AL KHOBAR	AL MUWASAT HOSPITAL
ALOFT HOTEL OTHMAN TOWERS	5 STAR HOTEL, TRANSFORMER, GENERATOR, ELECTRICAL, MDB, RMU, LV ROOMS OFFICES TOWERS, TRANSFORMER, GENERATOR, ELECTRICAL, MDB, RMU, LV ROOMS	DAHRAN ALKHOBAR	ALOFT HOTEL
ROYAL COMMISSION	INDUSTRIAL ELECTRICAL, MV, LV, RMU, CONTROL, ELECTRICAL & PUMP ROOMS	JUBAIL	ROYAL COMMISSION
ROYAL COMMISSION	INDUSTRIAL ELECTRICAL & GENERTOR, RO PLANT ROOMS	AL ULA	AECOM, RADICON GULF, NESMA & PARTNERS
SAUDI AWTAD TOWERS	GENERATOR, ELECTRICAL, PUMP, MDB, METERING , CONTROL ROOMS	JEDDAH	SAUDI AWTAD
SAUDI GERMAN HOSPITAL SGH	HOSPITAL , GENERATOR, ELECTRICAL, X-RAY, , OXYGEN , TRANSFORMER	MAKKAH, RIYADH, ASEER ABHA, DAMMAM, JEDDAH	INTERNATIONAL HOSPITAL CONSTRUCTION (IHCC)
OBEID HOSPITAL	HOSPITAL, GENERATOR, ELECTRICAL, X-RAY, , OXYGEN, TRANSFORMER	RIYADH	OBEID HOSPITAL
DAR ALSHIFA HOSPITAL	HOSPITAL , GENERATOR, ELECTRICAL, X-RAY, , OXYGEN , TRANSFORMER	RIYADH	DAR ALSHIFA HOSPITAL
ADAMA HOSPITAL	HOSPITAL , GENERATOR, ELECTRICAL, X-RAY, TRANSFORMER	RIYAD	ADAMA HOSPITAL
DALLAH HOSPITAL	HOSPITAL , GENERATOR, ELECTRICAL, X-RAY, , OXYGEN , TRANSFORMER		71-1-7-1-1
AL MANAA HOSPITAL AGH	HOSPITAL, GENERATOR, ELECTRICAL, X-RAY, , OXYGEN, TRANSFORMER	DAMMAM, KHOBAR, ALAHSA	AGH
AL IMAN HOSPITAL	HOSPITAL, GENERATOR, ELECTRICAL, X-RAY, , OXYGEN, TRANSFORMER	RIYAD	AL IMAN HOSPITAL
RABIA HOSPITAL	HOSPITAL, GENERATOR, ELECTRICAL, X-RAY, , OXYGEN, TRANSFORMER	RIYAD	RABIA HOSPITAL
MUZDALIFA MANAGEMENT BUIDLING	GENERATOR, ELECTRICAL, PUMP, MDB, METERING, CONTROL ROOMS	МАККАН	MMB , MINISTRY OF FINANCE
MAKKAH CONTROL CENTER	CONTROL & COMMUNICATION ROOMS	МАККАН	MINISTRY OF INTERIOR
KAP1	GENERATOR, ELECTRICAL, PUMP, MDB, METERING, CONTROL ROOMS	QASIM	MINISTRY OF INTERIOR
KING ABDULLAH ECONOMIC CITY	GENERATOR, ELECTRICAL, PUMP, MDB, METERING, CONTROL ROOMS	RABEGH	AL BAILASAN , KAEC
JAZAN UNIVERSITY	INDUSTRIAL ELECTRICAL, MV, LV, RMU, CONTROL, ELECTRICAL & PUMP ROOMS	JAZAN	JAZAN UNIVERSITY
& REHABILITAION CENTER	HOSPITAL , GENERATOR, ELECTRICAL, X-RAY, , OXYGEN , TRANSFORMER		CMRC HOSPITAL



# VISION المملكة العربية السعودية

## KINGDOM OF SAUDI ARABIA

#### **Our Clients**

عملاؤنا































































































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الدمام - الرياض - جدة - المدينة

هاتف: ۱۳۸٤٤ ۸٦٣١ + ۹٦٦ فاكس: ٩٦٦ ١٣٨٤٤ ٨٦٢٩ +

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ص.ب 2670 الدمام 32274 الملكة العربية السعودية